



Vendi SHARE

2025 IMPACT REPORT

SHARING THE GOOD

IN 2025

\$284,000

in agency services
donated

12

local organization
supported

What drives us

Where roots grow deep, branches grow strong. At Vendi, we know the importance of community and giving back. It's the foundation of who we are—as humans and as a business. While our work may reach across time zones and industries, the most important part of our brand remains rooted in this incredible community we're privileged to call home. This is the place that inspires us to do great work and build great partnerships.

Vendi SHARE

We realized long ago, the organizations doing the most important work in our communities often struggle to get the attention their missions deserve. This is why we started Vendi Share in 2013.

Our support is intentional, proudly partnering with organizations positively impacting the environmental, educational and cultural development of our region.

“

The work of our partners is vital to our community. Our greatest privilege is knowing that their mission is one we get to share.”

Sam Przywojski



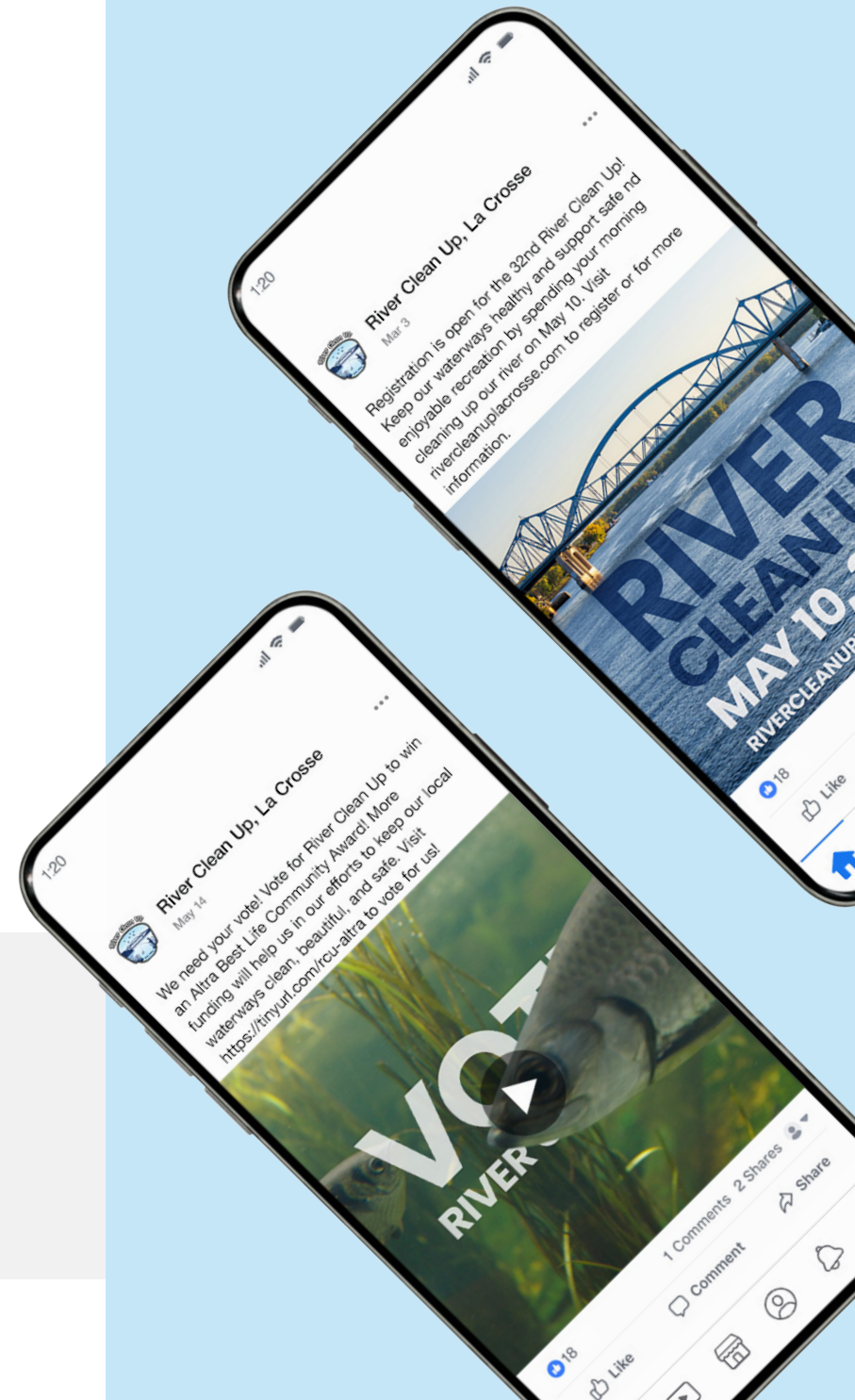
RIVER CLEAN UP

From wherever you stand on this planet, you know our river. The mighty Mississippi flows just 672 steps from Vendi's front door and is an important part of our brand identity. We are passionate about protecting and preserving this vital natural resource for future generations. When we were asked to support River Clean Up, we were all-in. Since 1993, the nonprofit has been working to cleanup our area waterways. Volunteers have removed almost 1 million pounds of trash and removed and recycled more than 2,000 tires and 3,000 abandoned barrels from our waterways.

Vendi continues to work with River Clean Up to provide our expertise in creative development, content, digital media strategy, public relations and photography.

VENDI HELPED RIVER CLEAN UP SECURE

\$5,000 community grant
7 news placements and dozens of PSA plays
Record volunteer turnout



BOYS & GIRLS CLUBS OF GREATER LA CROSSE

The Boys & Girls Clubs of Greater La Crosse has been a cornerstone in our community since 1966, providing a safe place for kids, caring mentors and quality programming. Since education is at the heart of Vendi Share's mission, it was an easy choice to partner with the BGCGL on the launch of their new Life & Workforce Readiness Center. This investment fills a big gap in the community — preparing youth with the knowledge and skills needed to enter today's workforce. And who can't get behind the BGCGL's mission of inspiring and empowering all young people to reach their full potential?

Vendi was proud to support the BGCGL's \$14 million capital campaign with marketing and communications expertise, including a fundraising strategy for their new facility, sponsorship brochures, direct mailers with pledge cards and social media marketing. Vendi also designed and developed a digital landing page for the campaign, integrated with their existing website and donation platform.

\$2,000,000+ raised

SINCE VENDI'S INVOLVEMENT WITH THE CAMPAIGN

