



Q3 2021

Job Description: Front End Web Developer

Front end developers work closely with clients and agency team members (back end developers, web designers, content strategists, project managers, digital marketing specialists, business analysts) in the strategy, design, development and maintenance of web and mobile sites and applications. The Vendi development team is known for their attention to detail as they enhance the function, form, experience and results of every digital property they touch.

Job requirements

Expert in HTML and CSS

JavaScript

Familiarity in implementing and customizing modern CMS such as WordPress and Drupal

Experience with Adobe Photoshop and XD

Bachelor's degree in computer science or related field preferred

Agency experience is a plus

Job description

Work collaboratively with clients and co-workers to conceive, plan and develop web and mobile site and application experiences that actively engage the audience

Develop and present web and mobile strategy

Develop and maintain Drupal, WordPress and other web and mobile properties

Create technology solutions and concepts quickly

Participate in creative brainstorming, idea sessions and critiques

Discern viable concepts and ideas

Understand and implement accessibility standards

Organize and manage content efficiently and effectively

Develop test plans

Proofread, review and test your work; lead others in testing

Keep up to date on technologies

Manage your time to meet schedules and budgets on multiple projects

Additional tasks and activities

Campaign tracking, Google Analytics and GTM experience/expertise

CRM integration

Web and data security best practices

Compile web tearsheets and sample code for brainstorming

Participate in agency and client meetings

- Estimate time needed for projects
- Track all hours in agency time management system
- Store all working and complete project files on designated server(s)
- Assist director of development with agency-wide technology initiatives
- Assist coworkers with technology support
- Assist agency with events, projects and workload in whatever role and in completing whatever tasks needed

Talents and competencies

- Strategic creativity
- Strong programming, UI/UX talent and skills
- Passion for the user experience
- Problem-solving approach
- Comfortable translating supplied creative into HTML and CSS layouts
- Appetite for research- and data-based decision making
- Dedication to excellent client service and relationships
- Respect (and *enthusiasm*) for the ideas, expertise, talents and feelings of others
- Impeccable attitude and work habits that foster insight
- Discipline and self-motivation
- Foresight and follow-through
- Mastery of technology and tools
- Desire to grow in a culture of kindness, creativity and collaboration

Compensation and work environment

- Competitive salary based on experience
- On-location and work-from-home hybrid flexible work schedule
- We offer health plan, disability, 401k with company match, unlimited PTO and annual bonus.

Located in beautiful downtown La Crosse, Wisconsin, Vendi is a growing agency with a stellar client roster. Our team of 23 professionals creates impeccable, award-winning, results-driven work in a supportive, creative and fun environment.