



Q3 2021

Job Description: Senior Account Manager

Vendi is adding to its growing account management team. We're looking for marketers with 3+ years of experience who are able to effectively manage projects and teams and build strong client relationships. Work with national and top-tier brands in a fast-paced, creative and fun environment.

Job requirements

- Minimum 3 years of experience in a digital, web, marketing or advertising environment (agency experience is a plus); bachelor's degree in marketing, advertising or related field
- Ability to provide outstanding client service and serve as main point of contact between the agency and client
- Effectively manage projects, teams and timelines to meet client deadlines
- Leverage research, data and trends to create innovative marketing programs
- Experience in marketing, web, media and paid digital strategies
 - Assist in developing and managing a communication strategy for top brands
 - Work closely with creative, web and media colleagues in campaign development and execution
 - Assist in developing annual marketing plan calendars and budgets
 - Assist in creating marketing strategies and plans to meet client objectives including brand awareness, customer engagement, lead generation, direct sales, thought leadership, events and product or brand launches
 - Collaborate in strategy, planning, brainstorming and campaign development
 - Manage website projects
- Extremely high-level verbal and written communication skills
 - Effectively present and sell strategies, plans, analysis and results to agency and client teams
 - Strong presentation skills
- Track and manage client marketing projects and budgets
- Create estimates and proposals for clients
- Assist in the development and presentation of agency proposals and self-promotion efforts
- Proficient in Microsoft Office (Word, Excel, PowerPoint, etc.) and experience with project management software tools
- Desire to personally and professionally grow in a culture of kindness, creativity and collaboration

Talents and competencies

Dedication to exceptional client service and relationships

Excellent organizational and time management skills

Strategic vision

Impeccable communication skills

Professionalism and high performance standards

Presentation skills and confidence

Innovative thinkers and problem-solvers

Engagement in culture and media

Respect (and *enthusiasm*) for the ideas, expertise, talents and feelings of others

Appreciation of both collaborative and independent work situations

Attitude and work habits that foster insight and productivity

Compensation and work environment

Competitive salary based on experience

On-location and work-from-home hybrid flexible work schedule

Located in beautiful downtown La Crosse, Vendi is a growing agency with a stellar client roster. Our team of 22 professionals creates impeccable, award-winning, results-driven work in a supportive, creative and fun environment.

We offer health plan, disability, 401k with company match, unlimited PTO, competitive salary and annual bonus.